

Kathy rasmussen

HOW TO WRITE A BADASS BUSINESS MANIFESTO

Worksheet Bundle

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#idearevolution

Worksheet 1: Identify

Instructions: Write between 5 and 10 ideas for each topic. Answer in relation to your business. Brainstorm and get creative. When you are done, circle the ideas that excite you.

Who are you?

What do you do?

What do you believe in?

What do you want to accomplish?



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Worksheet 2: Organize

Instructions: Take the circled ideas from Worksheet 1 and organize them in a way that tells your story. Try cutting them out, or writing them on sticky notes or note cards so you can experiment and reorder them easily.

A.

B.

C.

D.

E.

F.

G.

POWER WORDS

FEARLESS BOLD breathtaking triumphant **FASCINATING**
DRIVEN **AMAZING** **GRATEFUL** **HEROIC** eye-opening
BELIEVE blissful CHEER **AWESOME** happy **INSPIRED**
delight **INCREDIBLE** **EPIC** wondrous **COURAGEOUS**
UPLIFTING **DARING** sensational heart **UNBELIEVABLE**
WONDERFUL **MIND-BLOWN** excited **TRUST** passion
victorious **FORTITUDE** hope **MARVELOUS** spectacular
miracle **STUNNING** truth **FULFILLED** love **BRAVERY**
DEFIANT jubilant **SHOCKING** tremendous **SPIRIT**
ILLUSTRIOUS genius **UNDERSTAND** **BE** GLORIOUS
gifted **ARTFUL** unafraid **SAVVY** MASSIVE **CLASSIC**
EXPERT noble **DAUNTLESS** momentous **CELEBRATE**
big **ELEVATED** **BRILLIANT** astronomic **TALENTED**
VIGOROUS **KICK-ASS** exquisite **ACCOMPLISHED**
SMART **MASTERFUL** significant **MONSTER** dynamic
mega **BRIGHT** **ENERGETIC** COLOSSAL **VALUABLE**
monumental **COMPELLING** **EFFORTLESS** **POWERFUL**
MIGHTY ingenious **STRONG** **PARAMOUNT** IMPRESSIVE